

PROJECT QUESTIONNAIRE

This questionnaire will help define your project goals and assist us in understanding your needs. Please answer each question to the best of your ability. Leave blank anything that does not apply or is unclear. When finished, click 'Send Form' at the bottom of the page. We will then call you to discuss your project in further detail.

COMPANY CONTACT

Who will be the main contact from your company to oversee this project?

Name:

Phone Number:

Email Address:

YOUR COMPANY

Please briefly describe what your company does as well as provide a brief corporate and industry description.

How long have you been in business?

How many employees do you have?

Where are you located?

Do you have a current website? Yes No

If so, what is the URL?

YOUR PROJECT

Please provide a brief summary of your project:

What are the key objectives of this project? (e.g., branding/identity reinforcement, corporate communication, etc.)

Do you need a logo/brand developed? Yes No

What is your schedule/timeline for completion of this project?

What is the budget for this project? Is there an acceptable budget range or a "not to exceed" figure?

Who is your target market? Age groups & demographics? How do you want your brand perceived?

Do you have content written? Yes No

Do you have imagery (in high resolution if print project) that can be used for this project? Yes No

COMPETITORS

Please list your competitors' web sites:

Please describe how your company differs from your competitors.

What are your competitors currently offering to communicate with their customers (brochures, web site, etc.)

WEB SITE DESIGN — PLEASE FILL OUT IN ADDITION TO THE ABOVE QUESTIONS

Do you have an idea of what the site architecture will/should be? (e.g., About Us, Products, etc.)

Approximately how many pages will the site consist of?

Find the three highest quality sites (or more) on the Web that relate to your project in terms of design, site architecture or functionality and copy their URL's/domain names so may review them.

Have you chosen a hosting company? Yes No

Do you have a domain name registered? Yes No